

## FACT SHEET 1:

### THE STRENGTH & SECURITY OF AMP

# AMP FINANCIAL PLANNING

The advice provided by your AMP Financial Planner is backed by the Strength & Security of AMP. AMP has been helping people manage their financial wellbeing so they can enjoy the future they want for over 160 years.

Founded in 1849, AMP has played a substantial role in shaping modern Australia and New Zealand by helping millions of customers build financial security. By delivering the right balance of security and performance, AMP helps its customers and clients own their financial tomorrow today.

## INSIGHT BACKED BY EVIDENCE

The advice provided by your AMP Financial Planner is backed by specialist research. In fact, all Integral's advisers have access to the latest technical and research bulletins so they are always in touch with the latest investment information.

How does this benefit you? Integral believe that the quality of research ultimately translates into quality of the end solution, one that's specifically chosen for your aims and needs now – and in the future.

AMP Financial Planning's Approved Product List is a hand-picked selection of thoroughly researched products from a wide variety of financial institutions, all of which have met Integral's stringent assessment criteria.

## EXPERTISE

### WITH INTEGRAL, YOU HAVE A TEAM OF EXPERTS BEHIND YOU; RESEARCHING, REPORTING AND DISCOVERING WHILE YOU FOCUS ON ENJOYING YOUR LIFE.

Before an adviser can join Integral, they have to satisfy a tough selection criteria based upon their experience, qualifications, demonstrated business ability and track record of successfully working with clients. Integral want to work with the best, so that you can be given the best advice.